



550+

SPAM TRIGGER WORDS TO AVOID IN 2019



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by [Snovio](#)

Hey there! Thank you for downloading this cheat-sheet.

The success of your email campaign is important to us, which is why we have asked our email marketing specialists to compile this extensive list of spam trigger words just for you. Feel free to share it with your colleagues.

If you'd like to get more email marketing tips, guides and lists, check out our snov.io/blog and subscribe to our updates.

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symbols & numerals

A

B

0%
 0% risk
 777
 99%
 99.9%
 100%
 100% more
 #1
 \$\$\$
 100% free
 100% satisfied
 4U
 50% off

Accept credit cards
 Acceptance
 Access
 Access now
 Access for free
 Accordingly
 Act Now
 Act immediately
 Action
 Action required
 Ad
 Additional income
 Addresses on CD
 Affordable
 Affordable deal
 All natural
 All new
 Amazed
 Amazing
 Amazing offer
 Amazing stuff
 Apply here
 Apply now
 Apply Online
 As seen on
 At no cost
 Auto email removal
 Avoid
 Avoid bankruptcy

Bargain
 Be amazed
 Be surprised
 Be your own boss
 Believe me
 Being a member
 Beneficiary
 Best bargain
 Best deal
 Best price
 Best offer
 Beverage
 Big bucks
 Bill 1618
 Billing
 Billing address
 Billionaire
 Billion
 Billion dollars
 Bonus
 Boss
 Brand new pager
 Bulk email
 Buy
 Buy now
 Buy direct
 Buying judgments

C

Cable converter
 Call
 Call free
 Call me
 Call now
 Calling creditors
 Can't live without
 Cancel
 Cancel at any time
 Cancel now
 Cancellation required
 Cannot be combined with any other offer
 Cards accepted
 Cash
 Cash out
 Cash bonus
 Cashcashcash
 Casino
 Celebrity
 Cell phone cancer scam
 Cents on the dollar
 Certified
 Chance
 Cheap
 Check
 Check or money order
 Claims
 Claim now
 Claim your discount
 Claims not to be selling anything

Claims not to be selling anything
 Claims to be in accordance with some spam law
 Claims to be legal
 Clearance
 Click
 Click below
 Click here
 Click now
 Click to get
 Click to remove
 Collect
 Collect child support
 Compare
 Compare now
 Compare online
 Compare rates
 Compete for your business
 Confidentially on all orders
 Congratulations
 Consolidate debt and credit
 Consolidate your debt
 Copy accurately
 Copy DVDs
 Costs
 Credit
 Credit bureaus
 Credit card offers
 Cures
 Cures baldness

D

Deal
 Dear [email/friend/somebody]
 Debt
 Diagnostics
 Dig up dirt on friends
 Direct email
 Direct marketing
 Discount
 Do it now
 Do it today
 Don't delete
 Don't hesitate
 Dormant
 Double your
 Double your cash
 Double your income
 Double your wealth
 Drastically reduced

E

Earn
 Earn \$
 Earn extra cash
 Earn money
 Earn monthly
 Earn from home
 Earn per month
 Earn per week
 Easy terms
 Eliminate bad credit
 Eliminate debt
 Email extractor
 Email harvest
 Email marketing
 Exclusive deal
 Expect to earn
 Expire
 Explode your business
 Extra
 Extra cash
 Extra income
 Extract email

F

Free
 Fantastic
 Fantastic deal
 Fantastic offer
 Fast cash
 Fast Viagra delivery
 Financial freedom
 Financially independent
 For free
 For instant access
 For just \$ (some amount)
 For just \$xxx
 For Only
 For you
 Form
 Free
 Free access
 Free bonus
 Free cell phone
 Free consultation
 Free DVD
 Free gift
 Free grant money
 Free hosting
 Free info
 Free information
 Free installation
 Free instant
 Free investment
 Free iPhone
 Free leads
 Free Macbook
 Free membership
 Free money
 Free offer
 Free preview
 Free priority mail
 Free quote
 Free sample
 Free trial
 Free website
 Freedom
 Friend
 Full refund

G

Get
 Get it now
 Get out of debt
 Get paid
 Get started now
 Gift certificate
 Give it away
 Giving away
 Great
 Great deal
 Great offer
 Guarantee
 Guaranteed
 Guaranteed deposit
 Guaranteed income
 Guaranteed payment

H

Have you been turned down?
 Hello
 Here
 Hidden
 Hidden assets
 Hidden charges
 Hidden fees
 High score
 Home
 Home based
 Home employment
 Home based business
 Human growth hormone
 Huge discount
 Hurry up

I

If only it were that easy
 Important information regarding
 Important notification
 In accordance with laws
 Income
 Income from home
 Increase sales
 Increase traffic
 Increase your chances
 Increase your sales
 Incredible deal
 Info you requested
 Information you requested
 Instant
 Instant earnings
 Instant income
 Insurance
 Internet market
 Internet marketing
 Investment
 Investment decision
 It's effective

J

Join millions

Join millions of
Americans

Junk

K

-

L

Laser printer

Leave

Legal

Legal notice

Life

Life Insurance

Lifetime

Lifetime access

Lifetime deal

Limited amount

Limited number

Limited offer

Limited supply

Limited time

Limited time offer

Limited time only

Loan

Long distance phone
offer

Lose

Lose weight

Lose weight spam

Lower interest rates

Lower monthly payment

Lower your mortgage
rate

Lowest insurance rates

Lowest price

Lowest rate

Luxury

Luxury car

M

Mail in order form
 Maintained
 Make \$
 Make money
 Marketing
 Marketing solutions
 Mass email
 Medicine
 Medium
 Meet girls
 Meet me
 Meet singles
 Meet women
 Member
 Member stuff
 Message contains
 Message contains
 disclaimer
 Million
 Millionaire
 Million dollars
 Miracle
 MLM
 Money
 Money back
 Money making
 Month trial offer
 More Internet Traffic
 Mortgage
 Mortgage rates
 Multi-level marketing

N

Name brand
 Never
 Never before
 New customers only
 New domain extensions
 Nigerian
 No age restrictions
 No catch
 No claim forms
 No cost
 No credit check
 No deposit required
 No disappointment
 No experience
 No fees
 No gimmick
 No hidden
 No hidden costs
 No hidden fees
 No interests
 No inventory
 No investment
 No investment required
 No medical exams
 No middleman
 No obligation
 No payment required
 No purchase necessary
 No questions asked
 No selling
 No strings attached
 No-obligation
 Not intended
 Not junk
 Not scam
 Not spam
 Now
 Now only
 Number 1
 Number one

O

Obligation
 Offshore
 Offer
 Offer expires
 Once in lifetime
 Once in a lifetime
 One hundred percent free
 One hundred percent guaranteed
 One time
 One time mailing
 Online biz opportunity
 Online degree
 Online job
 Online income
 Online marketing
 Online pharmacy
 Only
 Only \$
 Open
 Opportunity
 Opt in
 Order
 Order now
 Order shipped by
 Order status
 Order today
 Outstanding values

P

Passwords
 Pennies a day
 Per day
 Per month
 Per week
 Performance
 Phone
 Please read
 Potential earnings
 Pre-approved
 Presently
 Price
 Price protection
 Print form signature
 Print out and fax
 Priority mail
 Prize
 Problem
 Produced and sent out
 Profits
 Promise
 Promise you
 Purchase
 Pure profits

Q

Quote

R

Rates
 Real thing
 Refinance
 Refinance home
 Refund
 Removal
 Removal instructions
 Remove
 Removes wrinkles
 Request
 Request now
 Request today
 Requires initial investment
 Reserves the right
 Reverses
 Reverses aging
 Risk free
 Risk-free
 Rolex
 Round the world

S

S 1618
 Safeguard notice
 Sale
 Sample
 Satisfaction
 Satisfaction guaranteed
 Save \$
 Save money
 Save now
 Save big money
 Save up to
 Score
 Score with babes
 Search engine listings
 Search engines
 Section 301
 See for yourself
 Sent in compliance
 Serious
 Serious cash
 Serious only
 Serious offer
 Shopper
 Shopping spree
 Sign up free today
 Social security number
 Solution
 Spam
 Special deal
 Special discount
 Special for you
 Special offer
 Special promotion
 Stainless steel
 Stock alert
 Stock disclaimer statement
 Stock pick
 Stop
 Stop calling me
 Stop emailing me
 Stop snoring
 Strong buy
 Stuff on sale
 Subject to cash
 Subject to credit
 Subscribe
 Subscribe now
 Subscribe for free
 Success
 Supplies
 Supplies are limited

T

Take action
 Take action now
 Talks about hidden charges
 Talks about prizes
 Teen
 Tells you it's an ad
 Terms
 Terms and conditions
 The best rates
 The following form
 They keep your money - no refund!
 They're just giving it away
 This isn't a scam
 This isn't junk
 This isn't spam
 This won't last
 Thousands
 Time limited
 Traffic
 Trial

U

Undisclosed recipient
 University diplomas
 Unlimited
 Unsecured credit
 Unsecured debt
 Unsolicited
 Unsubscribe
 Urgent
 US dollars

V

Vacation
 Vacation offers
 Valium
 Viagra
 Vicodin
 VIP
 Visit our website

W

Wants credit card
 Warranty
 Warranty expired
 We hate spam
 We honor all
 Web traffic
 Website visitors
 Weekend getaway
 Weight
 Weight loss
 What are you waiting for?
 What's keeping you?
 While available
 While in stock
 While supplies last
 While you sleep
 Who really wins?
 Why pay more?
 Wife
 Will not believe your eyes
 Win
 Winner
 Winning
 Won
 Work from home

X

Xanax

Y

You are a winner!
 You have been chosen
 You have been selected
 Your chance
 Your income
 Your status

Z

Zero chance
 Zero percent
 Zero risk

THANK YOU

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